

New Triumvirate for SAP Business ByDesign

ITFLAT.DE®, Frings Informativ Systems and itelligence AG put together SAP Business ByDesign packages for medium-sized companies

Bielefeld, June 8, 2011 – itelligence AG, Bielefeld, ITFLAT.de®, Illingen and Frings Informativ Systems GmbH, Hilden, are among the first companies in the SAP environment to provide their own package solution for SAP Business ByDesign, thereby strengthening their cooperation.

ITFLAT.DE® and Frings Informativ Systems are already successful members of itelligence's SAP Extended Business Program. In conjunction with itelligence, they are now putting together and marketing three basic solution packages for SAP Business ByDesign for Germany, Austria and Switzerland: These packages correspond to various initial company situations and are aimed at start-ups, companies looking for greater marketing flexibility and established service providers. The three companies are breaking new ground in the area of services: Customers receive a complete package consisting of hardware, communication links and connections as well as the software packages.

- The "Rapid Sales" package is an introductory package for a quick marketing launch accommodating ten users.
- The 'Rapid Milestone' package' on the other hand is an introductory package for service providers with project processing.
- The 'Rapid Company' package is an introductory package for the service provision segment with CRM and project processing.

Add-on packages with computer and telephone integration (CTI) are available for all three packages. These can be identified by the 'plus' in the package name, i.e.: Rapid Sales *plus*, Rapid Milestone *plus* and Rapid Company *plus*. All add-on packages contain services such as PC, telephones and printers, which are otherwise only provided as individual packages by ITFLAT.DE®.

itelligence Press Release

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Thomas Barsch, Managing Director of ITFLAT.DE®: “The combined services we offer form a service cloud as our customers receive ERP, technology including the telephony and communication processes of three companies, yet from under one roof, i.e. from a value network.”

Christian Sohn, Senior Business Consultant of Frings Informatic Systems: “Corporate processes and the communications involved form the key cornerstones of success. We have specialized in this area and are contributing an important component to these complete packages in the form of CTI.”

This allows the three companies to intensify their existing collaboration on the SAP Extended Business Program. The partners share marketing activities, with Frings Informatic Systems responsible for communication technology while ITFLAT.DE® and itelligence take charge of marketing the packages. All IT and communication tasks are covered at a monthly rate of between EUR 2,400 and EUR 2,650. The price includes full service.

Wolfgang Kröner, Manager of SAP Business ByDesign at itelligence: “With our new services and solution packages, our customers receive maximum investment protection and maximum scalability for their IT services. This is real service: on demand.”

The solution packages will be presented to the general public for the first time on June 15, 2011 at the SAP Business ByDesign Innovation Market in the Rosengarten Mannheim Congress Center. However, the three companies are also planning to use the Web 2.0 channels for marketing purposes.

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Frings Informatic Systems GmbH

As a subsidiary of Frings Datacom Group, Frings Informatic Systems GmbH (FIS) has been successfully implementing complex IT projects for almost two decades. Many years of experience in unified communications, managed IP telephony and contact center applications form the basis for high-quality and customized corporate solutions. With more than 800 references and far more than 50,000 satisfied users, FIS guarantees cost-effective and reliable implementation of state-of-the-art IP and unified communications solutions - nationwide.

Frings Informatic Systems specializes in SAP BCM Realtime Unified Communication and structured communications in office and contact service centers. FIS covers customer-specific SLAs with 24h service in German and English. For more information on the company, visit www.informatic-systems.de

ITFLAT.DE®

ITFLAT.DE® offers IT infrastructure and telecommunications solutions to SMEs in the form of ready-for-operation systems which can be hired. The new business model is based on standard products that are individually configurable and permanently adapted to state-of-the-art technology. The service is provided via remote maintenance or on site with immediate replacement. The company was founded in 2006 and counts solicitors, attorneys, tax advisors, auditors, management consultants, trade and other service providers of the "demand generation" among its customers.

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,900 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the "TOP CONSULTANT" quality seal.

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