

CRM-expo in Nuremberg from October 12 to 13, 2010, Hall 12, Stand C24

itelligence AG presents its Customer Management Performance: SAP CRM 7.0 mobile with iPhone and iPad Usage

Bielefeld (Germany), October, 11, 2010 – itelligence, the successful SAP service provider for SMEs, is presenting state-of-the-art SAP customer management technology tailored to the needs of SMEs at the CRM-expo in Nuremberg (hall 12, stand C24) from October 12 to 13, 2010.

As well as Enhancement Package 1 for SAP CRM 7.0 visitors will be able to obtain detailed information about SAP CRM 7.0 sales planning, solutions based on SAP Business Intelligence and SAP BusinessObjects and test the first fixed-price packages.

As part of Enhancement Package 1, iPhone and iPad usage, now also for viewing up-to-date CRM data offline, is one of the exhibition highlights in Nuremberg. Further interesting features are an integrated credit check during service processing and the new resource planning facility making use of integrated geosystems that already envisage cost savings during the planning phase.

In the area of sales planning and analysis itelligence will be illustrating options contained in SAP BI and SAP BusinessObjects for facilitating the recording of target figures to be implemented in transparent actual/target comparisons at a later stage. This outcome of this is a swift management overview for enhanced control as a precise decision-making basis.

itelligence will be one of the first SAP partners to present fixed-price packages for the new SAP CRM version at the CRM-expo. To this end the IT service provider has put together packages with external list management functions for the management of external data, for instance. These packages can be combined with SAP Rapid Deployment Edition licenses.

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Itelligence - One of the Most Successful CRM Consultants and SAP CRM Service Partners

SAP Deutschland AG & Co. KG has once again included itelligence AG in its “Special Expertise Program for SAP Customer Relationship Management (SAP CRM)” in 2010. In doing so, SAP is honoring the high level of product and process expertise in addition to the well-established project competence of itelligence consultants in the area of CRM. SAP Service Partners demonstrating special competence with regard to particular SAP solutions or industries are included in the Special Expertise Program (SEP).

In addition to its technical qualifications, itelligence’s renewed membership of the SEP for SAP CRM is based on its many successful CRM projects and a high level of customer satisfaction as shown by the positive evaluation of customer satisfaction in the Gartner study on the topic of CRM with regard to itelligence and Cirquent as subsidiaries of NTT DATA Europe.

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,800 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company’s services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million. In July 2010, itelligence was awarded the “TOP CONSULTANT” quality seal.