

Pre-configured, Fixed-priced Software for the Midmarket: itelligence Offers CRM Packages for mySAP™ All-in-One

Bielefeld, November 10, 2004 - itelligence AG today announced four new software and service packages for mySAP™ All-in-One to help midmarket companies' sharpen their customer focus. Based on mySAP™ Customer Relationship Management (mySAP CRM), the packages are pre-configured and deployable within short lead times and manageable project phases. Itelligence, an SAP Business Partner, is now launching the four CRM packages—Mobile Sales, Interaction Center, Marketing and Campaign Management and Internet Sales in Germany.

With prices starting at EUR 36,000, itelligence's SAP-based CRM packages include consulting services, system integration, customizing, training and documentation. The software fits in easily with companies' existing mySAP All-in-One environment.

"Effective customer relationship management is one of the key strategic tasks for our midmarket customers," said Michael Vollmer, head of mySAP Solutions, itelligence AG. "We have compiled very compelling packaged offering for mySAP All-in-One customers. The result of the combined midmarket expertise of itelligence and SAP, these applications offer pre-configured CRM scenarios customized to our customers' specific requirements. Our customers can thus reap the immediate benefits of aligning their businesses around the needs of their customers."

About itelligence AG:

itelligence AG is a leading international full-service provider for SAP employing some 950 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Germany/Austria, Eastern Europe). In addition to being an SAP Business Partner, itelligence also is recognized as Service and Support Alliance as well as Global Partner Hosting and Global Services Partner within SAP's partner organization, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2003, itelligence AG generated total sales of EUR 145,6 million.