

**itelligence AG conference center: Global market leaders from the region and Professor Norbert Walter, former Chief Economist at Deutsche Bank:**

### **Conference: Global market leaders – Made in Germany**

Bielefeld, April 14, 2011 – On May 19, 2011, itelligence AG will hold the first “Global market leaders – Made in Germany” management conference at its conference center in Bielefeld. The background: itelligence, the SAP consulting company, provides services to a range of global market leaders. Some of these companies are now set to pay itelligence a visit to provide a small insight into the recipes for and secrets of their success. The audience can look forward to some top-quality speakers:

#### The global perspective

Professor Norbert Walter will begin the conference by presenting the “Global Perspectives for German Companies in 2020”. From 1990 until the end of 2009, he was the Chief Economist at the Deutsche Bank Group and since 1992 has also served as the Managing Director of Deutsche Bank Research in Frankfurt.

#### The global market leader

Andreas Weinlein, Managing Director of the ZIEMANN Group, will report on sustainable company management as influenced by globalization. Dr. Meike Schäffler, CIO of the Benteler Group and Managing Director of Benteler Deutschland GmbH, will present “IT means working against the odds – between alternatives and the lack thereof”.

#### The scientific perspective

The scientific perspective will be provided by strategic expert and corporate consultant Prof. Bernd Venohr, who in a study of the secrets of global market leaders analyzed these companies and their models for success. Prof. Venohr examined the foundations for success laid by around 1,000 world-leading German SMEs and discovered that these companies’ achievements could be attributed in part to the rigorous and long-term pursuit of their strategies, coupled with continuous reviews of their models.

itelligence Press Release

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“Together, itelligence, Bielefeld and OWL are on the right track to becoming world leaders. On May 19, this management conference will allow us to learn from the practical experience of successful global market leaders who will show us how to harmonize business and IT strategy. The new opportunities presented by IT will mean that new business models are required on an increasingly frequent basis”, emphasizes Herbert Vogel, CEO of itelligence AG, explaining the importance of this event.

**itelligence AG, itelligence AG conference center, Königsbreede 3, Bielefeld.**

**Start: 12:00**

**Admission is free, but itelligence asks that you register by May 13, 2011. Additional information and the online registration is available at:**

**[http://www.itelligence.de/events\\_weltmarktfuehrer.php](http://www.itelligence.de/events_weltmarktfuehrer.php)**

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,850 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the “TOP CONSULTANT” quality seal.

Public Relations:  
Silvia Dicke  
Tel: ++49 (0) 521-91448 107  
Fax: ++49 (0) 521-91445 201  
[silvia.dicke@itelligence.de](mailto:silvia.dicke@itelligence.de)

itelligence AG  
Königsbreede 1  
33605 Bielefeld  
<http://www.itelligence.de>