

CeBIT 2012 in Hanover+++ CeBIT 2012 in Hanover+++CeBIT 2012

New Study Series: Business Performance Index (BPI) for SMEs

SAP consulting company itelligence AG: Industry expertise and SAP knowledge strengthen competitiveness

Bielefeld, February 15, 2012 – itelligence AG, one of the most successful SAP partners among SMEs, has this year again participated in the comprehensive study: Business Performance Index (BPI) for SMEs as a cooperation partner for industry specifics and D/A/CH premium partner. To coincide with CeBIT 2012, the new study, a cross-industry examination of SMEs in the region covering Germany, Austria and Switzerland – now also including trade –, will be presented at the press conference on March 6, 2012.

The BPI is a representative analysis of the most important business processes, the level of IT support, the balance of activities and the maturity level of innovative IT solutions in SMEs in Germany, Austria and Switzerland.

Expanding the industries examined to now also include trade and its subsectors particularly raises awareness of the adjustments required in the IT field and IT processes in this important industry.

The focus of the extensive analyses by techconsult GmbH, Kassel, is not only on process relevance but also on process execution satisfaction. For this purpose, the study distinguishes between different factors: The IT support level index is used to analyze how heavily the individual activities that make up a process rely on IT. Finally, the maturity level of innovative IT solutions index describes the frequency with which novel IT applications are used in the companies surveyed.

itelligence Press Release

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Dr. Andreas Pauls, itelligence AG General Management, Germany: “itelligence of course already has a solid wealth of experience in SAP consulting for SMEs thanks to its industry and project knowledge, which we were also very happy to include in the current study. However, the new comprehensive Business Performance Index is a further important tool for refining our consulting services for SMEs yet more, particularly in the Trade industry now being presented. In complex contexts, it is the fine-tuning that determines success; here, the new BPI and its continuous examination of success factors makes it possible to evaluate the factors that define success more effectively.”

Press conference

Business Performance Index, on March 6, 2012, 10:00 am, CeBIT, Hanover 2012

Organizers: techconsult and SAP,

Location: Convention Center ground floor (CC-EG), room Bonn 1,

Time: 10:00 am

Topic: Business Performance Index (BPI)

itelligence AG: Dr. Andreas Pauls, General Management Germany:

Topic: Industry expertise and influence: The key to success

CeBIT

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itelligence AG: Hall 4, C04 – main stand, hall 5, C25, SAP Business ByDesign topics and much more on our website and about the itelligence AG competition: Where is Herbie – under www.itelligence.de/cebit.

itelligence AG

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,200 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). itelligence is an SAP gold channel partner authorized to resell SAP® Business All-in-One, SAP Business ByDesign™ and SAP BusinessObjects™ solutions, and is one of only six SAP global services and global hosting partners also SAP-certified as a global provider of application management services. In addition to that itelligence AG has a global value-added reseller (VAR) agreement with SAP AG. itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2011, itelligence generated total sales of EUR 342.3 million (preliminary figures).

Public Relations:

Silvia Dicke

Tel: ++49 (0) 521-91448 107

Fax: ++49 (0) 521-91445 201

silvia.dicke@itelligence.de

itelligence AG

Königsbreede 1

33605 Bielefeld

<http://www.itelligence.de>