

itelligence – the successful SAP consultancy firm on top

## **DACH region: itelligence named SAP Germany Top Partner 2011 for SAP Business ByDesign**

Bielefeld, February 7, 2012 – itelligence AG was one of the most successful solution resellers for SAP Business ByDesign in 2011 in the DACH region (Germany, Austria, Switzerland) and hence has been named a Top Partner 2011 by SAP Deutschland AG & Co. KG. For itelligence AG, this represents a particularly emphatic recognition of its close cooperation with SAP.

“We are delighted to report the announcement of this key indicator-based result by SAP, as it reflects our success with SAP Business ByDesign. At the same time, our customers are benefiting from the significant growth in the experience we have gathered in the implementation of various customer requirements, both nationally and internationally,” commented Wolfgang Kröner, Manager of SAP Business ByDesign at itelligence AG.

In the top 5 rankings for the past fiscal year 2011, the solution resellers for SAP Business ByDesign in Germany were assessed and compared closely on the basis of various criteria, including the number of new on-demand customers, employee qualification, successfully realized projects, planning accuracy, and the number of marketing and sales activities conducted.

For itelligence AG, 2011 was a particularly successful and innovative year that was characterized by its SAP Gold Partner status for SAP Business ByDesign in Germany, Austria and Switzerland. This was preceded by successful project completions for PDAGroup GmbH, Austria, Werk5.ch, Switzerland, and metaio GmbH, Germany, among others.

In addition to traditional implementation services, however, itelligence’s success with SAP Business ByDesign was also driven by innovative marketing approaches. For example, the successful full-service IT provider cooperated with ITFLAT.DE® and Frings Informatic Systems to launch a campaign for shared solution packages for SAP Business ByDesign and the joint market cultivation of the SAP cloud product.

**itelligence Press Release**

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**itelligence AG**

**itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,200 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). itelligence is an SAP gold channel partner authorized to resell SAP® Business All-in-One, SAP Business ByDesign™ and SAP BusinessObjects™ solutions, and is one of only six SAP global services and global hosting partners also SAP-certified as a global provider of application management services. In addition to that itelligence AG has a global value-added reseller (VAR) agreement with SAP AG. itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2011, itelligence generated total sales of EUR 342.3 million (preliminary figures).**

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