

itelligence AG Named Volume Reseller Of The Year At SAP® EMEA & DACH Field Kick-Off Meeting 2012

Bielefeld — January 27, 2012— itelligence AG today announced it has received the SAP Partner Impact Awards in the category Volume Reseller of the Year. Awards were presented by SAP (NYSE: SAP) during the SAP® EMEA & DACH Field Kick-Off Meeting (FKOM) 2012, held Jan. 23-25 in Milan, Italy, to the top-performing SAP channel partners and SAP services partners in the Europe, Middle East and Africa (EMEA) and Germany, Austria and Switzerland (DACH) regions for outstanding contributions that impact overall SAP sales and pipeline-generation goals.

Herbert Vogel, CEO of itelligence AG, commented: “We are delighted to have received this award from SAP. Being recognized as Volume Reseller of the Year is a testament to the truly close relationship between itelligence and SAP at an international level. We look forward to further expanding this fruitful cooperation and see this award as an incentive to work towards a successful collective future. This combination of state-of-the-art technology and intensive consulting provides our customers with a real competitive advantage.”

Selected from SAP’s wide-ranging EMEA and DACH partner base, nominations for the SAP Partner Impact awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance. As the recipient of the Volume Reseller of the Year, itelligence has been honored as the SAP channel partner that delivered the most new accounts and best performer. Winners will receive strong recognition from the SAP field for their accomplishments.

itelligence received the award during the SAP EMEA & DACH FKOM 2012, an annual gathering of SAP executives, SAP field employees and partners to learn about SAP’s strategy, sales methodology, best practices, business growth opportunities and product innovations. The theme of this year’s meeting, “Run Better Win Bigger,” prominently featured SAP’s innovation story focusing on its core pillars – analytics, cloud, mobility and in-memory computing – as well as solutions for industries and lines of business on a consistent core.

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A focus of the event was on helping SAP's strong partner ecosystem succeed in 2012 by providing visibility into SAP's company direction, education on products, networking opportunities, and exposure to SAP leaders. SAP and its partners help customers adopt innovation easily, gain results rapidly, grow sustainably and ultimately run better with SAP solutions. This year's EMEA & DACH FKOM hosted approximately 4,500 attendees from the region.

"We believe that our partners' strong investments and commitments are key drivers for our customers' success and for SAP's market reach," said Luis Murguia, senior vice president, Ecosystem & Channels, SAP EMEA. "The winners of the 2012 SAP Partner Impact award have demonstrated expertise and initiatives in the development and partnership with SAP, which has led to game-changing co-innovation and market expansion."

An SAP partner for more than 20 years, itelligence is a SAP gold channel partner, an SAP business intelligence solution provider partner and has a global value-added reseller (VAR) agreement with SAP AG. itelligence offers best-run businesses the SAP software and solutions needed to address increasingly critical business issues, including the need for better access to valuable business intelligence to inform their decisions.

itelligence AG

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,200 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). itelligence is an SAP gold channel partner authorized to resell SAP® Business All-in-One, SAP Business ByDesign™ and SAP BusinessObjects™ solutions, and is one of only six SAP global services and global hosting partners also SAP-certified as a global provider of application management services. In addition to that itelligence AG has a global value-added reseller (VAR) agreement with SAP AG. itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2011, itelligence generated total sales of EUR 342.3 million (preliminary figures).

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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