

Wildnissport: Mobile internet business booms – thanks to SAP Business ByDesign itelligence AG announces SAP Business ByDesign production start-up at outdoor specialist Wildnissport GmbH after only 16 weeks

Bielefeld, September 6, 2011 – Outdoor sports specialist, [Wildnissport GmbH](http://www.wildnissport.de), ([wildnissport.de](http://www.wildnissport.de)) Suderburg, announces successful use of its Cloud corporate software. Since July 2011, the company has been relying on SAP Business ByDesign and, therefore, the modern on-demand SAP solution. The company's data is now universally available thanks to the mobility connection.

The SAP Business ByDesign consultancy team has taken only 16 weeks to install and provide mobile access to the entire range of logistics services – accounting, order processing including dispatch logistics (labeling), procurement, warehousing and invoicing. Wildnissport has improved the quality of its customer support and corporate management since the IT data are highly transparent and the company data is immediately available.

Rolf Biskupek, Managing Director of Wildnissport GmbH: “We made the right choice with itelligence in order to launch SAP Business ByDesign quickly, securely and sustainably. We consciously decided in favor of the SAP partner with the greatest experience of implementing SAP Business ByDesign projects. Our decision has paid off. Global availability and all-in service, which still involves complex planning with other providers, was put into practice in our company in only 16 weeks. This is what we like about itelligence.”

The itelligence consultants implemented SAP Business ByDesign at Wildnissport over the entire range of logistics from accounting, order processing including dispatch logistics and associated labeling, procurement, warehousing and invoicing, all adjusted to meet the customer's capacity. In conjunction with SAP Deutschland AG & Co. KG, itelligence also integrated the existing Web-Shop in SAP Business ByDesign. This bundled the previously very varied individual systems into an on-demand all-round solution, giving Wildnissport an expandable overall platform for international online mail order business that is available 24/7 at <http://www.wildnissport.de/>.

itelligence Press Release

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Wolfgang Kröner, Manager of SAP Business ByDesign at itelligence AG, is happy: “Mapping the mail order business processes on the basis of SAP Business ByDesign is a genuine milestone. The project teams have made a concerted effort in all areas of logistics, commerce and the internet interfaces to successfully shape the trading process with high data volumes.”

Scanners are to be utilized in the second phase for warehousing processes. This means that commissioning can be optimally interconnected with SAP Business ByDesign through mobile barcode scanners.

Visit itelligence at the BGA Congress, October 19/20, 2011 in Berlin.

Wildnissport will be reporting there live on its experiences with SAP Business ByDesign.

Presentation title: “The Next Step to the Top”

BGA Congress – 6th German Congress for Wholesale and Cooperation

Grand Hotel Esplanade

Lützowufer 15

D-10785 Berlin-Tiergarten

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,100 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. The company’s services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the “TOP CONSULTANT” quality seal.

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