

itelligence at SAPHIRE® NOW in Madrid from November 8 – 10, 2011

SMEs Benefit from Customer Relationship Management (CRM) on the iPad

Bielefeld, November 4, 2011 – This year, itelligence AG, the internationally successful complete IT service provider for SAP® solutions, will showcase its solutions and services at the SAPHIRE® NOW and SAP® TechEd 2011 conferences, being held November 8-10 in Madrid, Spain, where it is exhibiting in booth #704.

Within the 'Run Better' campus, itelligence AG will present its solutions for tailored mobility and outsourcing services as well as business analytics. The certified SAP partner will concentrate on innovations in the field of mobility. In this regard, the complete IT service provider will demonstrate mobile customer relationship management (CRM) on the iPad for the SME segment. itelligence's actual SAPHIRE NOW presentation will also be accompanied by a detailed social media program. Up-to-date videos, reports and demos on social media such as blog.itelligence.ag, Twitter and LinkedIn will enable customers and interested parties to experience SAPHIRE at a digital level.

At a glance:

itelligence AG
SAPHIRE NOW and SAP TechEd – Madrid, Spain
November 8 – 10, 2011
Hall 7, 'Run Better', booth 704

For more information on the co-located SAPHIRE NOW and SAP TechEd conferences being held in Madrid, Spain, Nov. 8-10, visit:
<http://www.sapteched.com/sapphirenowsaptechedmadrid/>

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,100 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). As a frequently awarded SAP partner, among others global value-added reseller, SAP certified in cloud services and SAP Business ByDesign solution reseller, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to industry-specific SAP solutions. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the "TOP CONSULTANT" quality seal.

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