

## PRESS RELEASE

**Global Partner Awards Presented to Top SAP Partners for Delivering Unparalleled Technology, Services and Solutions to Mutual Customers**

### **itelligence Awarded 2011 SAP® Pinnacle Award**

Cincinnati, Bielefeld – May 16, 2011 – itelligence today announced it has been awarded a 2011 SAP® Pinnacle award in the category “SME Global Fastest Growing Partner of the Year/ Small and Midsize Enterprise (SME)”. SAP Pinnacle awards are presented annually to leading SAP partners that have excelled in developing and growing their partnership with SAP (NYSE: SAP) and driving customer success. Winners were selected based on more than 150 nominations in 18 categories received from partners and SAP employees. itelligence received the award on May 16 at SAPPHIRE® NOW, SAP’s international customer conference held in Orlando, Fla. May 15 – 18.

“The SAP Pinnacle award represents an important, annual barometer of our success in both delivering value-added solutions and services to improve enterprise customers’ businesses and building on our strategic, mutually beneficial partnership with SAP,” said Herbert Vogel, CEO itelligence AG. “We continue challenging our organization to set and exceed even higher levels of customer satisfaction and sales performance, while demonstrating business intelligence in everything we do.”

“We are delivering new levels of value and enhanced business intelligence in support of SAP solutions every day to a constantly expanding range of customers,” said Steve Niesman, itelligence U.S. president and CEO. “Our close partnership with SAP and organizational assets in terms of SAP knowledge, experience and best practices approaches is making a difference for customers in their industries as well.”

An SAP partner for more than 20 years, itelligence is an SAP gold channel partner, an SAP BusinessObjects™ solution provider partner and a global value-added reseller. itelligence offers best-run businesses the SAP software and solutions needed to address increasingly critical business issues, including the need for better access to valuable business intelligence to inform their decisions.

itelligence Press Release

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“We congratulate itelligence on receipt of the 2011 SAP Pinnacle award, demonstrating a strong commitment to the SAP partnership and delivering outstanding value and satisfaction to customers in the midmarket,” said Fritz Neumeyer, senior vice president, Volume Reseller and Services Partners, SAP. “The SME market represents the largest portion of the SAP customer base, and it’s the fastest-growing segment of our business. The success experienced by SAP and our customers in the midmarket is due in large part to strong collaboration with our channel partners. Recipients of this year’s Pinnacle awards have delivered outstanding value and mutual business success for our customers, our partners and SAP.”

**itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,900 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company’s services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the “TOP CONSULTANT” quality seal.**

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#### SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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