

CeBIT Innovation in Hall 4, Booth E04 and Hall 19

Midmarket now profits from mobile connectivity by itelligence

SAP on the iPhone – mobile data: fast, smart, secure

Bielefeld, February 11, 2010 – itelligence will be presenting the direct integration of SAP applications on Apple's iPhone at CeBIT 2010. The innovation: unlimited mobile access to SAP data from SAP Business All in One on the iPhone through the new adapter from itelligence.

In addition to a new CRM application for contact and schedule management by field service staff, itelligence will be showing an example from the SAP Human Resource Management (HRM) environment. One sample application is for requesting vacation days, including an authorization path which can also be used with iPhone apps in the business environment. The combination of the itelligence PI Adapter with the iBiz technology of the IT consulting firm Dr. Maison & Partner (www.maison-partner.de) guarantees quick and efficient integration of the different worlds.

SAP Business All in One on the iPhone supports the midmarket through its flexibility. This technology can be used in all SAP scenarios and can be implemented quickly, since these applications, in contrast to customary iPhone apps, obtain the data directly from the database. The advantages are the timeliness of data and offline capability.

Karl-Josef Arenz, Team Leader of Mobile Connectivity at itelligence AG: "With the implementation of SAP on the iPhone and other mobile devices, we're standing at the beginning of a new era. itelligence is providing the connectivity and mapping of information from and to SAP via the SAP PI SOAP web service. With the iBiz Client & Connector, the IT consulting firm Dr. Maison & Partner is supplying the technology which allows the user data and processes to be presented quickly and easily on the iPhone. The quick overview through graphic information and the deep, detailed insight into the complex data required for making the right decisions have now been united."

itelligence AG Press Release

Midsized market now profits from mobile connectivity by itelligence
SAP on the iPhone – mobile data: fast, smart, secure

Visit itelligence at CeBIT:

Hall 4, booth E04 (main booth of itelligence AG) with iPhone presentation

Hall 5, A04, at the SAP Business Partner "Mittelstand" ("Midmarket") booth

Hall 19 at the "SAP World Tour" booth with iPhone presentation

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,500 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million (preliminary figures for the 2009 financial year).

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