

CeBIT Innovation – itelligence at CeBIT in Hanover in Hall 4, Hall 5 and Hall 19

Book premiere at CeBIT: Business Heroes in SMBs

SAP consulting house itelligence publishes stories based on everyday experiences of consultants

Bielefeld/Hanover, February 16, 2010 – itelligence AG, one of the most successful full-service provider for the SAP midmarket, is presenting a very special book at CeBIT about everyday life as an SAP consultant in this market segment. The title: Business Heroes in SMBs.

Providing consulting services to midmarket companies in the SAP environment requires very special qualities. Ten consultants from itelligence AG now pull back the curtain a bit and provide an insight into exciting day-to-day activities and this facet of SAP consulting.

The result is a book with very personal encounters and anecdotes from the lives of these brainworkers. Ten life stories from men and women who work as consultants – women are not as rare in this profession as one might think – about which little has been written until now.

Dieter Schoon, Director of Human Resources at itelligence AG and one of the editors: "Not only are these reports surprising and amusing, but also thought-provoking – and they describe a profession that one normally only experiences 'second hand'. Here it's different. Here are people who stand before their clients each day and provide consultation for the midmarket with great commitment. Career counseling doesn't get much more personal than this."

Business Heroes in SMBs

ISBN 978 3 86638 145 2

axel dielmann – verlag

Kommanditgesellschaft in Frankfurt am Main

176 pages

Languages: German and English

Price: EUR 18

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Press Release - itelligence

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Image service

Use the image service of itelligence and order the printable cover of the book "Business Heroes in SMBs".

Suggested caption:

The new book, Business Heroes in SMBs, provides a very personal account of life as an SAP consultant. Ten consultants reveal what is important for them.

Visit itelligence at CeBIT:

Hall 4, booth E04 (main booth of itelligence AG)

Hall 5, A04, at the SAP Business Partner "Mittelstand" ("Midmarket") booth

Hall 19 at the "SAP World Tour" booth

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,500 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million (preliminary figures for the 2009 financial year).

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