

PRESS RELEASE

Leading Russian Retail Chain Has Data Hosted by SAP service provider itelligence Successful Go-Live of SAP® Systems of Major Russian Customer Eldorado at itelligence in Bautzen

Moscow (Russia)/Bielefeld (Germany), October 12, 2010 – SAP service provider itelligence is pleased to report the successful data transfer of the entire SAP system landscape including administration and monitoring of its major customer Eldorado to the itelligence data center in Bautzen. After the SAP outsourcing contract negotiations between Eldorado, the largest Russian electrical and household product retailer, and itelligence were successfully concluded in June 2010, the successful go-live of data has now taken place for the 1,600 users of the major Russian customer that leads the way with a market share of 25% in 54 out of a total of 64 Russian administrative districts.

itelligence is operating the entire three-stage system landscape for SAP® ERP on behalf of the Russian enterprise as well as a two-stage business intelligence system from SAP, a three-stage SAP NetWeaver® Process Integration middleware component, an archiving system, a reading system and a so-called 'shadow database' for ERP on the hardware supplied by itelligence.

A very stable platform environment to meet the high system requirements is provided on the AIX/Oracle platform with the use of IBM P595 machines. As well as extremely high reliability, this platform also guarantees flexibility for extensions in order to meet customer requirements.

Artem Natrusov, CIO of Eldorado: "We are pleased to have concluded the partnership with a leading SAP partner. When we issued our bid invitation, itelligence met all our complex requirements in terms of SAP outsourcing. Outsourcing projects on this scale are still by no means commonplace in Russia and Eldorado is a pioneer in this field. We expect the collaboration with itelligence and the enhancement of our operational IT performance resulting from this to generate significant competitive advantages for our company."

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Marcus Held, Account Manager at itelligence AG: "The contract with Eldorado fills us with pride and entails a major responsibility for us. It is of major significance that itelligence has been selected as outsourcing provider for one of the leading Russian retail chains. It confirms the itelligence strategy regarding the market launch of outsourcing services in Russia. We are confident that with our goal of offering "maximum quality at attractive prices" we will gain further interesting customers in this dynamic market."

Owing to the excellent preparation on both sides and the high level of personal commitment of all involved, the final transfer of the systems from the former SAP Hosting AG & Co. KG, today's SAP AG, took place well before the expiry of the contractually agreed 'downtime' of the systems of 24 hours at the most and without any hitches.

Eldorado Group

Eldorado was founded in 1994 and is the largest provider of electronic and household appliances in Russia/GUS and belongs to the international financial group PPF and corporate founder Igor Yakovlev. With over 16,000 employees and more than 700 stores in over 500 towns and cities in Russia/GUS, Eldorado is today among the top five Russian retailers on the basis of its sales generated in 2009 of over 88.4 billion Russian rubles (approx. €2.17 billion).

itelligence

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 1,650 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2009, itelligence generated total sales of EUR 220 million.

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