

KRAH electro-technical factory decides on an SAP system

Success in the automotive supplier industry for SAP consulting house itelligence

Bielefeld (Germany), July 28, 2009 – The KRAH Group, automotive supplier and worldwide leader for electronic resistors based in Drolshagen, Germany, has decided for the SAP consulting house, itelligence AG, and its industry solution it.automotive supplier. The company, with around 1,500 employees worldwide at nine locations including China, Brazil and Slovenia, is already planning for a production startup at the beginning of 2010. In particular, the goal of the project is to design the processes of KRAH to be more transparent and to optimize the intercompany business with it.automotive supplier.

Christian Hermann, Assistant to Corporate Management and ERP Project Management at KRAH: "We expect investment security from the software and leading industry expertise from our consultants. In the process of selecting our ERP system and consulting house, we carefully considered all aspects and decided upon SAP and itelligence. Further decision criteria included the international presence of itelligence and the fact that as midmarket company based in Sauerland region of western Germany, we have a few references 'right at our doorstep' that have selected the exact same combination and operate very successfully with it: itelligence and its industry solution on the basis of SAP Business All-in-One."

After around nine months, the itelligence consultants plan to connect Purchasing, Accounting, Controlling, Sales, Production and Shipping including warehouse operations to the system. The plan calls for the SAP system to be first introduced at the three German locations, followed by a rollout at the locations in Slovenia shortly thereafter. A highlight of this project: All divisions of the company will be represented in a so-called SAP standard, without the need for additional programming. That saves time and money. This is possible with the presettings of the industry solution it.automotive supplier, which are already finely tuned to the requirements of the company.

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Furthermore, the "Fertigungsexpress Cockpits", additionally developed by itelligence, provide a quick overview of financial and production figures. As an automotive supplier, KRAH is very tightly integrated in the supplier networks. The connections to external supplier and customer systems are managed by the interfaces to the Seeburger EDI System.

Meinolf Schäfer, Manager of Midmarket Sales at itelligence added: "I have seldom experienced a company that so consistently addresses the wishes of the customer and I am pleased that we can support KRAH in their further optimization and growth objectives with our solution and our expertise. For such an export-oriented company, it.automotive supplier offers the best conditions – scalability, internationality and investment security."

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,450 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2008, itelligence generated total sales of EUR 216 million.