

Hidden Champion from Franconia Uses itelligence Expertise for its IT System itelligence: MEKRA Lang makes a successful start with SAP

Bielefeld (Germany), July 16, 2009 – MEKRA Lang GmbH of Ergersheim (Germany), the leading manufacturer of mirror and camera systems for the commercial vehicles market, is now using SAP as its company software to ensure further solid growth. The itelligence consultants announced the successful launch of the SAP system at MEKRA Lang for seven companies, including the Fürth plant, after around 15 months of project time.

Three plants have been connected to the SAP system to date. In the final completion stage, this means that 591 of the total number of around 1800 employees are using the SAP system in all areas of the company. Implementation of the project also includes the SAP c-Projects project management module for product development and application of the SAP Product Lifecycle Management (PLM) system, including the documentation management system. The new system, for which the itelligence consultants were able to draw on their many years of experience in the automotive industry, incorporates KANBAN for production supplies and scanner systems for warehousing processes and enables connection with the Wassermann WAY RTS planning system for manufacturing orders.

Susanne Lang, Managing Director of MEKRA Lang: “The itelligence consultants have done a great job here. The system provides outstanding support for our business strategy as a global player. Extensions are possible at no significant expense, while new languages and accounting provisions can be added to the IT system without complications, enabling us to optimize our internal processes even further. SAP already provides us with an integrated system landscape and a reduced number of individual systems – a step forward that we will exploit systematically. We now have a considerably better overview of finance, warehousing and production times. itelligence is the ideal SAP consulting house for us.”

itelligence Press Release

Hidden Champion from Franconia Uses itelligence Expertise

itelligence: MEKRA Lang makes a successful start with SAP

In this complex SAP project, an important aspect for the automotive industry was uniformly mapping just in time (JIT) and just in sequence (JIS) production while providing feedback to the assembly line. The SAP system now also includes introduction of an integrated quality management tool, as well as order processing in line with the specific requirements of the automotive industry, including the replacement parts business.

Christoph Keppler, Project Manager at itelligence AG: "I'm pleased we have met the exacting requirements of MEKRA Lang, as we view SAP as a total system that supports all product, delivery and administrative processes. We were of course able to apply our experience from implementing it.automotive supplier very effectively here. Our customer can therefore expand while maintaining an overview. Good prospects for the midmarket."

MEKRA Lang now manages purchasing using cross-company processing and maintenance of machinery and tools via SAP, as well as electronic GTS customs management via the ATLAS interface. MEKRA Lang is using the entire range of SAP solutions to achieve its growth targets, with all the company's processes mapped and – even more importantly – integrated in the system.

Dr. Andreas Pauls: "We were able to fully achieve MEKRA Lang's objectives of sustainably improving its internal processes and data transparency, as well as significantly reducing the number of heterogeneous system landscapes. Therefore, MEKRA Lang is now ideally equipped to cope with the expected increase in demand, due partly to the amended EU Directive for mirror systems."

About itelligence

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 1,450 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2008, itelligence generated total sales of EUR 216 million.

Public Relations:
Silvia Dicke
Tel: ++49 (0) 521-91448 107
Fax: ++49 (0) 521-91445 201
silvia.dicke@itelligence.de

itelligence AG
Königsbreede 1
33605 Bielefeld
<http://www.itelligence.de>