

Success for itelligence AG – the Austrian development partner for SAP Business ByDesign

PDAgroup to use SAP Business ByDesign CRM from itelligence

Vienna/Bielefeld, November 25, 2011 – The internationally successful PDAgroup has decided to work with itelligence, the official Austrian reseller and development partner for SAP Business By Design. In the first phase of their cooperation, itelligence's experts will implement sophisticated campaign management, sales opportunity management and Exchange/Outlook integration for ten users at PDAgroup. This will be followed by the roll-out of SAP Business ByDesign for the various divisions.

With this move, a dynamic ERP solution is meeting an intelligent network of trainers and consultants: PDAgroup, which is one of the most successful network organizations, supports companies around the world – including SAP and its partners – in improving their sales efficiency and productivity in conjunction with its corporate and academic partners.

Dietmar Kilian, Managing Partner of PDAgroup: "At PDAgroup, we have always been at the forefront of innovative business processes, so SAP Business ByDesign's pioneering on-demand model is a perfect fit for us. In itelligence AG, we have deliberately chosen a leading international SAP service provider so that we can grow continually and globally along with the partner and the solution. The implementation of SAP ByD CRM will provide us with the basis for expanding all of our other business processes on-demand."

itelligence AG, one of the most successful SAP Business ByDesign partners in Europe, is a gold-level channel partner for SAP Business ByDesign in Austria, Germany and Switzerland as part of the SAP PartnerEdge program. This makes itelligence AG the first Solution Reseller for SAP Business ByDesign to be in the highest level of the SAP partner program in three European countries.

Wolfgang Kröner, Manager of SAP Business ByDesign at itelligence: "With PDAgroup GmbH, we have gained a highly innovative customer with a great deal of international success. In the traditional SME market of Austria in particular, we have established a strong initial position with the on-demand product SAP Business ByDesign."

itelligence AG Press Release

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SAP Business ByDesign™ is a fully integrated corporate software suite that covers all of the sub-processes in the area of strategic and operational planning, from production and distribution through to the initiation of order processing and inventory management. It is designed to be “software as a service” (SaaS), meaning that the solution can be easily called up on demand via a secure Internet connection and a web browser.

itelligence AG has compiled detailed information on SAP Business ByDesign CRM™ in its new white paper, which can be accessed at the following URL:
<http://www.itelligence.de/registrierung-Sap-Business-byDesign-Whitepaper.php>.

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,100 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). As a frequently awarded SAP partner, among others global value-added reseller, SAP Certified in Cloud Services and SAP Gold Partner Business ByDesign, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company’s services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million. In July 2010, itelligence was awarded the “TOP CONSULTANT” quality seal.

Public Relations:
Silvia Dicke
Tel: ++49 (0) 521-91448 107
Fax: ++49 (0) 521-91445 201
silvia.dicke@itelligence.de

itelligence AG
Königsbreede 1
33605 Bielefeld
<http://www.itelligence.de>