

February 23, 2011, Haus der Geschichte, Konrad-Adenauer-Str. 16 in Stuttgart

itelligence AG: Technical conference on variant management

Bielefeld/Stuttgart, February 3, 2011 – Variant management – a key to success. Key factors generating success at German companies are the manufacture of individualized products for customers, the high degree of production quality and excellent customer support. By means of intelligent variant management, not only is it possible to satisfy the individual wishes of the customer, but an improved added value can also be achieved through the reduction of design and production costs with a simultaneous improvement in planning.

How can variant management be conceived and supported by IT across the entire process chain, including new possibilities for mobile communication? Answers to this question will be provided by a technical conference on variant management hosted by itelligence AG on February 23, 2011 at the Haus der Geschichte, Konrad-Adenauer-Str. 16 in Stuttgart. Starting at 9:00 a.m., interesting lectures await the participants such as "The competitive factor in variant management: Prerequisites and practical implementation", "SAP variant management: Continuous integration of Marketing, Design and Production" or "Added value for the SAP variant configuration: From webshop to iPad".

Presenters from two typical midmarket companies will provide well-founded insights into their practical experience with the topics: "The art of variation" as well as "Process acceleration by means of a customer order cockpit."

Admission is free, but please register in advance. Additional information and the online registration is available at: http://www.itelligence.de/events_variantenmanagement.php

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,850 highly qualified employees in 19 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner, among others global value-added reseller, itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2010, itelligence generated total sales of EUR 272.2 million (preliminary figures). In July 2010, itelligence was awarded the "TOP CONSULTANT" quality seal.